

RUNNING

New Year's Day
25th Jan - Burns Night
26th Jan - Australia Day
23rd Jan - Pie Day
28th Jan - The Grammy Awards

RUNNING

9th Feb - National Pizza Day
9th - 25th Feb - 2018 Winter Olympics
13th Feb - Pancake Day
14th Feb - Valentine's Day
16th Feb - Chinese New Year
16th - 20th Feb - London Fashion Week
17th Feb - Random Acts of Kindness Day

RUNNING

1st March - St David's Day
2nd March - Employee Appreciation Day
4th March - Oscars
5th March - British Pie Week
8th March - International Women's Day
11th March - Mother's Day
17th March - St Patrick's Day

RUNNING

1st April - Easter
1st April - April Fools' Day
2nd April - Children's Book Day
4th - 15th April - The Commonwealth Games
6th April - Walk to Work Day
16th April - Wear Your Pyjamas to work Day
21st April - National Tea Day
22nd April - London Marathon
23rd April - St George's Day
Spring Fashion & Beauty
31st April - Dubai World Cup

RUNNING

4th May - Star Wars Day
14th May - National Vegetarian Week
19th May - Wedding of Prince Harry and Meghan Markle
23rd May - World Turtle Day

RUNNING

1st June - National Fish and Chips Day
11th - 17th June - Men's Health Week
11th June - The Queen's Official Birthday
12th June - Red Nose Day
17th June - Father's Day
19th - 23rd June - Royal Ascot
21st June - National Music Day
27th June - National Sunglasses Day

RUNNING

2nd - 15th July - Wimbledon
4th - 8th July - Henley's Royal Regatta
7th - 29th July - Tour De France
7th July - World Chocolate Day
8th July - British Grand Prix, F1
29th July - National Lipstick Day
30th July - National Friendship day
Summer Fashion & Beauty
Summer Activations

RUNNING

1st Aug - Yorkshire Day
13th Aug - International Left handers Awareness day
16th Aug - National Tell A Joke Day
19th Aug - World Humanitarian Day
Summer Fashion & Beauty
Summer Activations

RUNNING

6th Sept - Read A Book Day
11th Sept - National Sexual Health Week
13th Sept - Roald Dahl Day
29th Sept - Macmillan Coffee Morning

RUNNING

Autumn Fashion & Beauty
1st Oct - International Coffee Day
6th Oct - World Smile Day
10th Oct - World Mental Health Day
21st Oct - Apple Day
31st Oct - Halloween

RUNNING

1st - 2nd Nov - Dia De Los Muertos
3rd Nov - National Sandwich Day
5th Nov - Bonfire Night
7th Nov - Diwali Day
11th Nov - Remembrance Day
13th Nov - World Kindness Day
23rd Nov - Black Friday
30th Nov - St Andrew's Day
Christmas Light Switch On
Christmas Activations

RUNNING

5th Dec - International Ninja Day
10th Dec - Human Rights Day
25th Dec - Christmas Day
26th Dec - Boxing day
30th Dec - Bacon Day
31st Dec - New Year's Eve

JAN

FEB

MARCH

APRIL

MAY

JUNE

JULY

AUG

SEPT

OCT

NOV

DEC

PLANNING

14th Feb - Valentine's Day
16th Feb - Chinese New Year

PLANNING

11th March - Mother's Day
17th March - St Patrick's Day
1st April - Easter Holidays
Spring Fashion & Beauty

PLANNING

1st April - Easter Holidays
Spring Fashion & Beauty

PLANNING

Summer Fashion & Beauty
Summer Activations

PLANNING

Summer Fashion & Beauty
Summer Activations
17th June - Father's Day

PLANNING

Summer Fashion & Beauty
Summer Activations
Christmas Light Switch On
Christmas Activations

PLANNING

Autumn Fashion & Beauty
Christmas Light Switch On
Christmas Activations

PLANNING

Autumn Fashion & Beauty
Back to School
Christmas Light Switch On
Christmas Activations

PLANNING

Autumn Fashion & Beauty
31st Oct - Halloween
5th Nov - Bonfire Night
Christmas Light Switch On
Christmas Activations

PLANNING

5th Nov - Bonfire Night
Christmas Light Switch On
Christmas Activations

PLANNING

Christmas Activations
2019 Strategy & Events

PLANNING

2019 Strategy & Events